

# Train My Brain



Accounting for Non-Accountants using a deck of 52 cards



simplify & inspire

Purpose Coach | TEDx Speaker

Keynote Talks | Author

Founder, Train My Brain

CA (India) & MBA (Australia)

Brain Mapping Practitioner (UK)

Certified Trainer & Life Coach (Australia)



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# Problem

- ▶ Learning the fundamentals of Accounting for Non-Accountants is challenging and time consuming.
- ▶ Lack of simple, easy to understand accounting concepts in short format.
- ▶ Fear of Accounting as a language of business.

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Leave the jargons out, keep it simple  
and make us play with Accounting in  
the least amount of time.



Make learning of Accounting  
stress free, fun and experiential.



Dissolve the fear of  
numbers.



# Solution

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# Introducing

## Numbers Deck Program

52 cards to help you build  
fundamentals of Accounting in a  
playful way in less than 90 minutes



52 card concept  
getting built

2017-2018

Numbers Deck  
product launched

Mid of 2018

Workshops and  
E-sessions

Start of 2019

## Birth of The Numbers Deck

It was created keeping in mind an increasing number of people from non-accounting background who would like to understand Accounting fundamentals in a fun, playful and experiential way.

# Incredibly useful for

## Startups & Entrepreneurs

Educational Institute and incubation center will find it extremely beneficial.

## Students & Professionals

Those who are from non-accounting background and are keen to learn Accounting



# Live Session - Duration

Mini- session

90  
minutes

Half-day with one  
short break

3  
Hours

Full day with basics of Finance

6  
Hours





# Live Session - Batch size

Start ups & Incubation  
Center

upto 25

Non-accounting  
Students/School Kids

upto 40

Professionals

upto 10



# Session Flow

## Understanding 5 Elements

Starts with understanding the 5 key elements and 4 sub-elements

## 7 Golden Rules

Understanding the 7 key rules without memorising anything

## Understanding Transactions - the heart of Accounting

A simplified and unique tool to unlock any transaction. Chance to experience it with the help of The Numbers Deck™ - deck of 52 cards

## Understanding Financial Statement - the fun way

All 4 statements will be smoothly created and beautifully linked

# Glimpses & Testimonials

*"Wow!!! I come from a non-accounting background and am a small business operator with 23 years of business life. Anish was able to 'unpack' concepts in a playful manner. I tip my hat to you Anish."*

*I actually fell in love with Accounting after attending this mini workshop.*

*Profit is NOT equal to Cash was such an eye-opener for startups like mine. Thanks for an incredible session. You made it really simple for all of us!*



*Prior to Anish's guidance I was having trouble understanding some of the general accounting practices being taught to me at my university and was achieving sub par results, however with his fun session and teaching I am now achieving a HD (80%+)*

*An insightful session! It was really fun and easy to understand such tricky situations. Great connecting and learning! Thank you Anish Baheti for your valuable and impeccable knowledge*

*"Anish has helped me significantly improved my skills within accounting. I can now read my business financial statements easily. Thank you so very much!"*

# How to register?

## Step 1

Email your enquiry to  
[info@trainmybrain.in](mailto:info@trainmybrain.in)

**1**

## Step 2

Mention the level of participant and  
the preferred duration

**2**

## Step 3

Wait for our response with  
an outline and quotation

**3**

## Step 4

Holla! Once you confirm,  
we are ready to rock!

**4**





**THE  
NUMB€R\$  
DECK  
PROGRAM**

**IF YOU THINK ACCOUNTING IS BORING, THINK AGAIN!**

89 8040 5085



info@trainmybrain.in



www.trainmybrain.in

